

SUPPLEMENTAL PRELIMINARY AMENDMENT

Serial Number: 09/637,728

Filing Date: August 11, 2000

Title: COMPUTERIZED AUCTION SYSTEM FOR USE WITH MULTIPLE PURCHASING MEDIA

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Dkt: 494.005US1

22 (New) The computer readable medium of claim 16, wherein the program incentive reward media type is selected from the group consisting of frequent user points, frequent flyer miles, and paper certificates.

REMARKS

The Applicants' representative thanks Examiner Fults for his courtesy in recent telephone conferences.

Claims 1, 4, 7, 10, 13 and 16 are amended, and claims 19-22 are added. As a result, claims 1, 4-7, 10, 13, 16 and 19-22 are now pending in this application.

No new subject matter has been added. The amendments have been made to clarify the claims and are not intended to limit the scope of equivalents to which any claim element may be entitled. The amendments to the claims are fully supported by the specification as originally filed.

Applicants respectfully submit that the claims are in condition for allowance and notification to that effect is earnestly requested. The Examiner is invited to telephone Applicant's attorney (612-373-6954) to facilitate prosecution of this application.

Respectfully submitted,

JOSEPH C. JENNIGES ET AL.

By their Representatives,

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Date January 15, 2002

By

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The undersigned hereby certifies that this correspondence is being transmitted by facsimile (FAX NO. 703-746-72329) to: Commissioner of Patents, Washington, D.C. 20231, on this 15th day of January, 2002.

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